

First president remembered for commitment to vocational education

George Brown's founding president is remembered as a man with a deep commitment to vocational education who managed in a few years to forge one large, dynamic college out of 11 smaller, disparate institutions.

When Dr. Clifford Lloyd took George Brown's helm in 1967, it was pot-pourri of institutions — two trades training schools, four adult education centres, and five nursing schools. Each had their own directions and personalities, and each operated with relative independence at locations dotted across Toronto — from Swansea in the west to Jones Ave. in the east.

Lloyd, who died at 83 on January 24, made those schools work together, created massive new campuses of St. James and Casa Loma, and vastly increased the breadth and depth of post-secondary education offered by George Brown. By his retirement in 1978 the college had 55,000 full- and part-time students in classes at five campuses, and a full-time staff of 1,500, including 800 professors.

"He really is the father of the college," says former Administration Vice-President Jim Turner, who worked with Lloyd as a Dean of Business and the college's first Director of Student Services.

George Brown is naming the 40th Anniversary Bursary Fund the Dr. Clifford Lloyd 40th Anniversary Bursary Fund to honour his accomplishments and create a lasting memorial to his commitment to vocational education

Lloyd was proud that George Brown, as part Ontario's system of colleges, was a new

departure in extending the job-focussed education offered by trade schools to new sectors.

"We tend to evaluate our performance immediately in terms of the acceptability of our students into the world of work," Lloyd said in a 1970 interview. "I think this is good, and I think this is novel in education and I am rather insistent here that that is the kind of evaluation which must be made...we are building a system that will be a great improvement over those systems that have been before."

Lloyd strived to make college education accessible to more people by eliminating what he saw were needless academic entrance requirements.

George Brown's first president was himself a product of vocational education — he trained and worked as a plumber in Toronto before starting to teach the trade at the Provincial Institute of Trades in 1952. He was made principal of the Institute in 1962, and then president of George Brown in November 1967 when it was created by the provincial government as the last of Ontario's colleges.

Lloyd had a life-long commitment to education in all its forms. He earned an M.Ed. and Ph.D. at the University of Toronto's Ontario Institute of Studies in Education. Even a major stroke in 1990 did not deter him; he completed his Master of Theological Studies at Concordia Lutheran Seminary, Brock University in 2001 at the age of 76.

"He always said his teachers were the most important people to him," says his assistant Pat Smith.



Dr Clifford Lloyd, who died recently at 83, was George Brown's founding president and the man responsible for creating the college from 11 small institutions.

Smith and Turner remember Lloyd's agile mind, grasp of nuances, and skill in negotiating, particularly with the bureaucrats and politicians who held the purse strings at Queen's Park. They also say he had an abrupt, direct way of speaking and method of dealing with subordinates that may have reflected his early military career.

"He would often say to people, 'If you have to ask me what your job is, then you shouldn't have it,'" says Turner.

Lloyd was born in 1925 on the Gower Coast in Wales. He was an officer in the British Army in World War II, and then continued in the army with post-war service in Egypt and India. He moved to Canada with his wife Joan in 1947.

Outside of this professional life, Lloyd was active in both the community and church. He served as President of the West Toronto Kiwanis Club, Chairman of the Miles for Millions Walk, and as Rector's Warden, choir member and lay preacher at St. Theodore's Anglican Church in North York.

He is survived by his wife Joan, five children, 12 grandchildren, and four great-grand children.

The family have asked that donations be given in his name to the Heart and Stroke Foundation or GBC staff may wish to make a special contribution to our Dr. Clifford Lloyd 40th Anniversary Fund. Condolences only please to Joan Lloyd, Box 82535, 300 Taunton Road, Oshawa, Ontario L1G 3V0

Top five profs win Teaching Awards

Each year the College celebrates the achievement of the five professors who have received the top rankings on the Student Feedback form.

The top five professors in 2007 — Nicki Monahan, Lori Futterer, David Wolfman, Shona Kearney, and Stevan Ciric — will get Teaching Excellence Awards offered through the National Institute for Staff and Organizational Development (NISOD). The Teaching Awards will be given during NISOD's International Conference on May 25-28, 2008 in Austin, Texas.

Staff input is sought on our Academic Strategy

George Brown wants to tap its collective wisdom in charting the right academic course for the future.

That why all college staff are currently being invited to comment on a discussion paper about the second phase of the college's Academic Strategy, which will come into effect later this year.

The paper outlines a series of actions and policies that could dramatically alter George Brown programs and courses including more fieldwork for students, redesigned programs and courses, and regular faculty performance evaluations.

"I hope every member of the college community will take time to give input. The college will continue to make major investments in our academic agenda. The decisions about what to do and where to invest will be heavily influenced by what's in the new Strategy document. Now is the time to determine what our academic priorities will be for the next three years," says Vice President Academic Michael Cooke.

This is an excerpt from *Towards an Academic Strategy for 2008-2011 Discussion Paper: Draft 6.2*, which is found in its entirety in the Academic Strategy section of *insite*, the college's intranet website. There is also a one-page "Quick Discussion Guide" available from Toni Young (tyoung@georgebrown.ca).

"What are the priorities for the next phase of our Academic Strategy?"

The next phase of the strategy needs to re-affirm the core values: (1) putting student learning first, (2) being a learning community, (3) championing diversity and internationalization and (4) promoting innovation and scholarship. It needs to propose a series of strategic objectives that are consistent with the existing strategy and that will move us closer still to making excellence in teaching and learning the hallmark of a GBC education. It needs to involve all employees – support staff, faculty and administrators, full-time and part-time."

With this in mind, this document proposes the following set of strategic goals and recommendations for the Academic Strategy 2008-2011.

How can staff provide input?

Managers across the college are organizing consultations in their departments. Already close to 600 staff have participated. As well, the VPA is meeting with student focus groups in February to get their input. If you'd like to have a consultation in your department, just contact Michael Cooke. As well, the Vice President Academic is:

- inviting written submissions from interested parties (Please send comments or sub-

missions to: Michael Cooke, Vice President Academic, Casa Loma, Room C22, or by e-mail to mcooke@georgebrown.ca

- gathering input at the President's town halls on each campus;
- setting up a blog where college staff can give input and make comments;
- conducting an external scan of GTA colleges and some best practice colleges in other jurisdictions.

The Vice-President Academic and the Academic Strategy Steering Team will make a final recommendation to the President and the Board of Governors in April 2008.



ISLAND HEAT ON A COLD NIGHT – Dancers of the Caribbean Dance Theatre bring the sights and sounds of the islands to St. James Campus on Feb. 13 as part of Dance Xplosion and Fashion show, presented by the college's student Mosaic club. The variety show also included signing by Cuban and Hospitality student April Yen, dance by Caribbean Folk and Dance Performers, and African, calypso and urban glamour fashion shows. The show was sponsored by Diversity, Equity and Human Rights Services, Student Affairs, the Office of the Registrar, the Student Association, and several other organizations.

Student wins national Almost Famous Chef competition

Chef School student Bryan McMillan took one big step towards fame in early February when he won the S. Pellegrino Almost Famous Chef Canadian competition. Bryan, a fourth semester Culinary Management student, will go on to represent Canada at the finals competition in Napa Valley in March.

McMillan was coached to victory, along with fellow George Brown student competitor Luis Valenzuela, by Professor Chef Charlton Alvares. At the finals, he will vie against nine other regional winners from the United States for a \$10,000 cash prize, an opportunity to work with a nationally-renowned chef, and the honour of becoming this year's S. Pellegrino Almost Famous Chef.

In the 6th Annual Canadian competition held at George Brown on Saturday, Feb. 2, the George Brown students faced heated competition from culinary peers representing two other top-notch cooking schools: the Institut de tourisme et d'hôtellerie du Québec and The International Culinary School at The Art Institute of Vancouver.

Competitors were given two hours to prepare their one-of-a-kind signature dishes. In the end, McMillan's recipe had the most sizzle, impressing professional chef and media judges with his innovative creation of Porcini-Dusted Halibut and Braised Short Ribs.

"It is a privilege to represent Canada at such a prestigious event," says McMillan. "The next level of the Almost Famous Chef competition will provide me with an extraordinary opportunity to hone my skills as I go head to head with the top culinary students in North America."

The Almost Famous Chef Competition was created by S.Pellegrino Sparkling Natural Mineral Water as a way to encourage mentoring between top culinary students, highly respected chefs and influential media. This year's Canadian Regionals judging panel was comprised of an impressive list of celebrity chefs and media, including Toronto's Jason Rosso of The Distillery Restaurant Corp. and Daniel Schick of Le Royal Meridien King Edward Hotel, Vancouver's Lynda Larouche of Watermark Restaurant on Kits Beach, and Montreal's Frédéric St-Aubin of Club 357c. Media judges were Elizabeth Baird of Canadian Living Magazine, Dick Snyder of City Bites Magazine and Roseanna Cairn of Foodservice & Hospitality. The S.Pellegrino Almost Famous Chef(SM) Finals Competition will take place in Napa Valley from March 7-10.



Chef School student Bryan McMillan (above left) took one big step towards fame in early February when he won the S. Pellegrino Almost Famous Chef Canadian competition. Bryan, a fourth semester Culinary Management student, will go on to represent Canada at the finals competition in Napa Valley in March. McMillan was coached to victory by Professor Chef Charlton Alvares (at right).



WE WILL ROCK YOU STAR (AND GRAD) PASSES TIPS TO THEATRE STUDENTS:

George Brown alumnus Evan Bulling, star of the Royal Alex Theatre musical *We Will Rock You*, recently stopped by to pass on tips to theatre students in the Business of Acting class. The class teaches students the nuts and bolts of the entertainment industry: how to write a resume and cover letter, how to solicit an agent, etc. As well, it gives them an opportunity to meet many working professionals, such as Evan, and get firsthand advice about the profession. Evan, who will finish his role in *We Will Rock You* in a couple weeks, is heading to the Stratford Festival for lead roles in *The Taming of the Shrew* and *Romeo and Juliet* this season. Second year Theatre students also recent had a recent workshop with veteran Shaw Festival actors Guy Bannerman and Sharry Flett. Their Manners of the Mandate workshop prepared students for their Victorian Period Study presentation in February. Bannerman and Flett, both longtime, senior members of the Shaw Festival Acting Ensemble, led students through a series of exercises — in period dress — to acquaint them with the complex social customs of the Victorian age.

President Anne Sado

Over the past few columns, I've been writing about the need for growth at George Brown College to help address the mounting threat to Ontario's continued prosperity. While it's necessary to look ahead, I'd first like to look back for a few moments.

I recently learned, with sadness, of the passing of our founding president, Cliff Lloyd.

Since receiving notice of his death from one of his daughters, I've learned a great deal about Cliff's remarkable contribution to the College. He faced many challenges in getting support for George Brown College in those early years. He had a strong vision, however, and provided remarkable leadership to the College.

From the accounts I've heard, I understand he set the College on a firm foundation from its earliest beginnings. People have told me that he was a larger-than-life character — not just in stature, but in his vision of what George Brown could become, in his determination to succeed, in his persistence with government to provide the College with the resources it required, and in seeing that the job got done.

Although we are saddened by the news of Cliff's passing during the year of our 40th anniversary celebrations, we can be proud of the fact that, all these years later, his legacy lives on through a dedicated and passionate college community. His vision of George Brown as a large, multi-campus college woven into the fabric of the city is more relevant today than it ever has been.

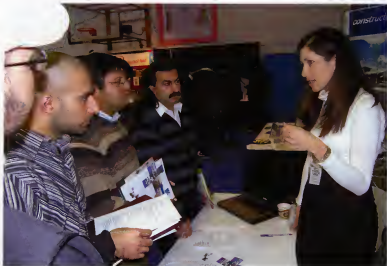
We recently had the opportunity to demonstrate this firsthand with our new Minister of Training, Colleges and Universities, John Milloy. Minister Milloy was here to announce the provincial government's investment of \$200 million in campus renewal projects at all of Ontario's publicly-funded colleges and universities. Of that total, \$65 million will be for colleges, and George Brown will receive just over \$5.1 million. While we're still waiting for guidelines on how this money must be spent, this is of course a welcome infusion of resources to address our long list of needs. At this point we know it will be directed to deferred maintenance, campus safety and security, and upgrading our learning spaces.

After his official announcement, we showed him some of the challenges that come with

our non-purpose built facility, including a number of our classrooms in need of upgrading. He was also able to see firsthand and to gain an understanding of the wonderfully diverse student population we serve.

During the tour, Minister Milloy and I discussed some of George Brown's successes and challenges, as he was most interested in learning about them both. I raised our strong enrollment growth and commitment to academic excellence as two key achievements, and in terms of challenges our space shortage and the need for more capacity. Minister Milloy was receptive to these points, and asked many questions.

As we focus our key public message about the role colleges play as an economic driver for Ontario, the government is very focused on the possible downturn in the economy and ensuring the right programs are in place. I believe that in the coming months, our coinciding messages will only resonate together more loudly. Colleges are well positioned — and in fact critical — to helping mitigate the negative pressures facing Ontario's economy. It is our responsibility to keep working to ensure that this message is heard and understood.



TECH STUDENTS AND EMPLOYERS MEET AT COLLEGE JOB FAIR: Patricia Pereira (left photo) of Kenaidan Contracting chats with technology students at the two-day career fair at Casa Loma held Feb. 12 and 13. The fair brought together 47 employers and more than 650 students, who were dressed to impress and toting fresh resumes. Building Renovation student Jacob Kim (at right in right photo) chats with Marco Nicolosi of Ellis Don. Nicolosi was in Kim's position last spring when he graduated from George Brown. Now he's a Project Co-ordinator at Ellis Don, working on \$150 million projects.



George Brown News is a publication of the Marketing and Communications Department, George Brown College at 200 King St. East, Room 542E, Toronto, ON M5T 2T9
Editor: Story ideas? Contact Editor Neil McGillivray at nmcgilli@georgebrown.ca
Contents copyright George Brown College, 2008.
www.georgebrown.ca/Marketing/CCN/index.asp



20% Post-Consumer Waste